



The Greater New Orleans Coagulation Conference 2012

Presented by Louisiana Coagulation Laboratory
71250 Hendry Avenue Covington, Louisiana 70433
www.louisianacoag.com

The 7th Bi-annual Symposium

Thursday, Feb. 9 and Friday, Feb. 10, 2012

**The New Orleans Marriott, Metairie at Lakeway
3838 N. Causeway Blvd., Metairie, La 70002**

You and your company are invited to participate in The Greater New Orleans Coagulation Conference 2012. We are happy to again host a two day conference. Our audience will include 150 prospective attendees including Hematologists, Cardiologists, Clinical Pathologists, Pediatricians, Gynecologists, Pharmacists, Nurses, Medical Technologists and other Laboratory Professionals. Exhibitors will have at least 5 planned time periods which will include extended lunch times and an evening cocktail hour to mingle with attendees. We will plan some form of incentive to encourage attendees to visit with exhibitors. Listed below is a preliminary list of speakers and their general topics:

- Dr. Craig Kessler** – Acquired hemophilia
- Dr. Jack Ansell** – Emerging anticoagulants
- Dr. Jacob Rand** – Acquired von Willebrand Syndrome
- Dr. Thomas Kickler** – Coagulation problems secondary to chronic anemia disorders
- Dr. Victor Marder** – Use of fibrinolytic agents
- Dr. Ulrike Reiss** – Pediatric thrombophilia
- Dr. Cindy Leissing** – Factor XIII deficiencies
- Dr. Alexander Duncan** – Effect of new anticoagulant on laboratory testing
- Dr. Kenneth Friedman** – Abnormal VWF multimer findings and Adamts13
- Dr. Frederick Rickles** – Thrombosis in malignancies
- Dr. Ravindra Sarode** – Whole blood platelet aggregation case studies
- Dr. Silvia Pierangeli** – Diagnosis of antiphospholipid antibody syndrome

We would like your financial support for this educational symposium in the form of a restricted or unrestricted grant. Please review “Details for Sponsorship and Exhibitors” form which outlines levels of financial support and areas in which the support may be used. This information will be posted shortly on our website. Brochures and registration forms will be available later in the summer. If you are interested in supporting our educational program please complete a “Letter of Agreement” and return it by email, fax or mail to our office. If you have any questions or comments do not hesitate to contact us.

With Kindest Regards,
Cassandra I. McGeachy, MT (ASCP) SH
Program Coordinator
TGNOC 2012
985-893-6999 or 1-866-252-2624
Fax: 985-893-0590
tgnoc@louisianacoag.com
www.louisianacoag.com

The Greater New Orleans Coagulation Conference 2012

Details for Sponsorships and Exhibitors

Levels of Sponsorship

Mardi Gras Extravaganza Parade	\$6000.00 and above
Elite Parade	\$4000.00 - \$5999.00
Truckers Parade	\$2500.00 - \$3999.00
The Walking Club Parade	\$1500.00 - \$2499.00
Exhibitor (Booth only)	\$900.00

Benefits for various levels of sponsorship

Mardi Gras Extravaganza Parade:

1. Extended exhibitor's space allowed in exhibit room
2. Full page color ad in symposium book
3. Full registration and cocktail reception for up to four
4. 2 admits for the speaker's dinner
5. Credit for level of sponsorship stated in symposium book plus company logo prominently displayed with presenter's logo

Elite Parade:

1. Exhibitor's booth
2. Full page color ad in symposium book
3. Full registration and cocktail reception for up to three
4. 2 admits for the speaker's dinner
5. Credit for level of sponsorship stated in symposium book

Truckers Parade:

1. Exhibitor's booth
2. ½ page color ad in the symposium book
3. Full registration and cocktail reception for up to two
4. Credit for level of sponsorship stated in symposium book

Walking Club Parade:

1. Exhibitor's booth
2. ¼ page color ad in symposium book
3. Full registration for 1 + additional registration exhibitor only (cocktail reception included)
4. Credit for level of sponsorship in symposium book

Exhibitor only:

1. Exhibitor's booth
2. Business card B/W ad in symposium book
3. Registration as exhibitor only (cocktail reception included)
4. Credit for level of sponsorship in symposium book

Note: No registration for the educational symposium sessions but registration as exhibitor only.

A list of pre-registered attendees will be available within the registration packets.

Note: The theme for Thursday night's cocktail reception is "Salute to the Spirit of Mardi Gras". In honor of J. Kay Levens an award will be presented to the exhibitor who is voted as the best for their depiction of this theme.